

**2013 - 2014 Seattle City Council Green Sheet**

Ready for Notebook

Tab	Action	Option	Version
120	2	A	1

**Budget Action Title:** Add \$50,000 GSF to the Office of the City Auditor in 2013 and 2014 to fund an evaluation of the Career Bridge program

**Councilmembers:** Burgess; Clark; Conlin

**Staff Analyst:** Sara Belz

**Council Bill or Resolution:**

Date		Total	SB	BH	TR	RC	TB	NL	JG	SC	MO
	Yes										
	No										
	Abstain										
	Absent										

**Summary of Dollar Effect**

*See the following pages for detailed technical information*

	<b>2013 Increase (Decrease)</b>	<b>2014 Increase (Decrease)</b>
<b>General Subfund</b>		
<b>General Subfund Revenues</b>	\$0	\$0
<b>General Subfund Expenditures</b>	(\$50,000)	(\$50,000)
<b>Net Balance Effect</b>	(\$50,000)	(\$50,000)
<b>Total Budget Balance Effect</b>	(\$50,000)	(\$50,000)

**Budget Action description:**

This green sheet would add \$50,000 in General Subfund (GSF) support to the Office of the City Auditor’s Performance Evaluation Program in 2013 and 2014 to fund a comprehensive evaluation of Career Bridge’s effectiveness in moving participants into job training or stable employment. It is the Council’s expectation that the evaluative work would be completed by an independent consultant selected by the Auditor.

By July 1, 2013, the selected consultant would complete the following:

- 1) Submit a work plan proposal to the Council’s Committee on Economic Resiliency and Regional Relations that would allow for the completion of the evaluation by July 1, 2014. Required elements of the work plan would include:
  - A description of a methodology that would be used to compare the outcomes of Career Bridge participants with those of a similar population that is not involved in the program.

<i>Tab</i>	<i>Action</i>	<i>Option</i>	<i>Version</i>
120	2	A	1

- A description of a methodology that would be used to compare the programming model and outcomes associated with the Seattle Jobs Initiative’s (SJI) past investments in employment training and placement services with the programming model and outcomes associated with Career Bridge.
- 2) Assist the Office of Economic Development (OED) and the Human Services Department (HSD) with the following elements of their response to 2013-2014 Seattle City Council Statement of Legislative Intent 120-1-A-1:
- Development of a detailed annual reporting plan for Career Bridge.
  - Completion of a preliminary report on early program outcomes using data collected from the first three cohorts of Career Bridge participants.
  - Estimates of Career Bridge’s fixed and scalable costs and information about how potential changes to the City’s annual allocations of Community Development Block Grant (CDBG) funds could impact the program’s scope and capacity.

It is the Council’s intent that any unspent 2013 funds appropriated for this purpose be carried over to support the completion of the program evaluation in 2014. The content of the final evaluative report will help inform the Council’s decision about whether to provide ongoing funding for Career Bridge.

**Background:**

Career Bridge would provide extremely disadvantaged individuals facing multiple barriers to employment with access to mentoring support, education and job readiness training, and the wrap-around social services they need (e.g., housing, childcare, transportation) to succeed as students and in the workforce. The population groups that Career Bridge would seek to assist include low-income men of color, the previously incarcerated, and limited English speakers. Career Bridge is intended to serve as a precursor and supplement to the employment training and placement services SJI supports for jobless and underemployed adults. Together with OED and HSD, SJI would be a critical partner in developing and implementing Career Bridge over the next two years.

The Proposed Budget provides \$210,000 for Career Bridge in 2013 and \$800,000 in 2014. The 2013 funding includes \$150,000 GSF from OED’s 2013 contract with SJI and \$60,000 in CDBG funds that would be allocated through HSD. In 2014, a total of \$800,000 in HSD CDBG funding is proposed.

<i>Tab</i>	<i>Action</i>	<i>Option</i>	<i>Version</i>
120	2	A	1

**Budget Action Transactions**

**Budget Action Title:** Add \$50,000 GSF to the Office of the City Auditor in 2013 and 2014 to fund an evaluation of the Career Bridge program

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase GSF support for an evaluation of the Career Bridge program				AUD	Office of City Auditor	VG000	00100	2013		\$50,000
2	Increase GSF support for an evaluation of the Career Bridge program				AUD	Office of City Auditor	VG000	00100	2014		\$50,000