Equitable Development Initiative Advisory Board
Administration, Facilitation, and Engagement Support

Request for Qualifications Pre-Submittal Conference
Monday, April 29th, 2024
Jenna Franklin, EDI Division Director

Seattle
Office of Planning &
Community Development

Equitable Development – Growth with Equity

Equitable Development:

A positive development strategy that combats displacement and fosters diverse and thriving communities.

- Addresses ongoing injustices, including discriminatory policies and practices.

- Prioritizes marginalized populations and areas with acute need.

- Applies a race and social equity lens.

- Makes catalytic investments in community-led development solutions.

- Distributes the benefits and burdens of regional transformation and economic growth equitably.

- Focuses on anti-displacement and cultural preservation.

- Increases opportunities for low-income households.

- Fosters economic empowerment and ownership.

EDI Strategies, Structure, and Goals

Key Strategies:
- Community-Based Solutions
- Inclusive Growth: Cultural Preservation and Diversity
- Ownership + Access: opportunity, determinates of equity, social and financial capital, culturally attuned places, spaces, programs and services.
- Addressing Disparities (Race, Place, Intersectionality)
- Seeds investments in affordable housing at various scales, including with a cultural competency and racial equity element.

Guiding Documents and Initiatives:
- Comprehensive Plan
- Racial and Social Justice Initiative (RSJI)
- Equitable Development Implementation Plan (EDIP)
- EDI Financial Investment Strategy
- EDI Community Advisory Board

Grantee Technical Assistance + Project Management:
- Provide ongoing support and technical assistance through active project management.
- EDI acquisition and development contracts span five to 10 years with the possibility of extension.
- Staffing to manage open projects contract monitoring required by the City ensuring no gift of public funs last for the duration of the City's Deed and Covenant, which is often decades.

Addressing Injustices:
- Tackling discriminatory policies and practices.
- Prioritizing marginalized populations and areas with acute need.

Equity Lens:
- Applying a race and social equity lens to decision-making.

Equitable Distribution:
- Ensuring benefits and burdens of transformation are distributed equitably.
- Increasing opportunities for low-income households.

Economic Empowerment:
- Promoting commercial space ownership.
- Creating jobs tied to project development, delivery, and operations providing community benefit services and programming.

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Equitable Development Implementation Plan (EDIP) Purpose

- Create **an equitable city** and eliminate institutionalized racism.

- **Articulate the race and social equity position** in the Comprehensive Plan and inform the 20-year Growth Strategy.

- **Create an Equitable Development Framework** to guide City decisions to address inequities and translate Comprehensive Plan policies into action.

- **Define systemic change** that coordinates policy, planning, programs, budgeting and public investments within an equitable development framework, focusing on transformational action to change the City's systems to benefit marginalized communities.

EDIP Purpose, cont.

- **Implement Equitable Development Projects** in specific areas where the City has recently conducted community development work with the neighborhood to identify displacement risk or lack of opportunity; develop an investment strategy for moving these projects forward.

- **Propose an implementation structure** that fully incorporates race and social equity in four components: leadership, staff capacity, internal accountability, and external accountability.

- **Support the leadership of marginalized communities** so that their race and social equity expertise can inform, implement, and steward equitable development in Seattle neighborhoods.

Equitable Development Framework: Strong People, Strong Communities

Strategies to achieve community stability and resilience in the face of displacement, and great neighborhoods with access by all:

- Advance economic mobility and opportunity
- Prevent residential, commercial, and cultural displacement
- Build on local cultural assets

- Promote transportation mobility and connectivity
- Develop healthy and safe neighborhoods
- Provide equitable access to all neighborhoods

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EDI Advisory Board Purpose

- Increase economic opportunities and ownership for marginalized communities at risk of displacement.

- Support community leadership and equitable access to housing, jobs, education, parks, and cultural expression.

- Develop funding criteria and allocate EDI funds to advance community-led development projects.

- Ensure program and policy alignment with community needs and values.

Advance the following six equity drivers:
1. Advance economic mobility and opportunity
2. Prevent residential, commercial, and cultural displacement
3. Build on local cultural assets
4. Promote transportation mobility and connectivity
5. Develop healthy and safe neighborhoods
6. Enable equitable access to all neighborhoods

Background

Seattle Historical Context

- Economic cycles in Seattle have favored certain communities while disadvantaging others.

- Rapid growth has led to unequal distribution of benefits and burdens.

- Racial disparities exist in income, unemployment, homeownership, and life outcomes.

- Structural racism, including restrictive covenants and redlining, amplifies these disparities.

Initiative Background

- Established through community advocacy in 2016.

- Currently primarily funded through the JumpStart Payroll Expense Tax and Short-Term Rental Tax.

- Creation and execution of Equitable Development Initiative Implementation Plan.

Equitable Development Implementation Plan — April 2016

Seattle Office of Planning & Community Development
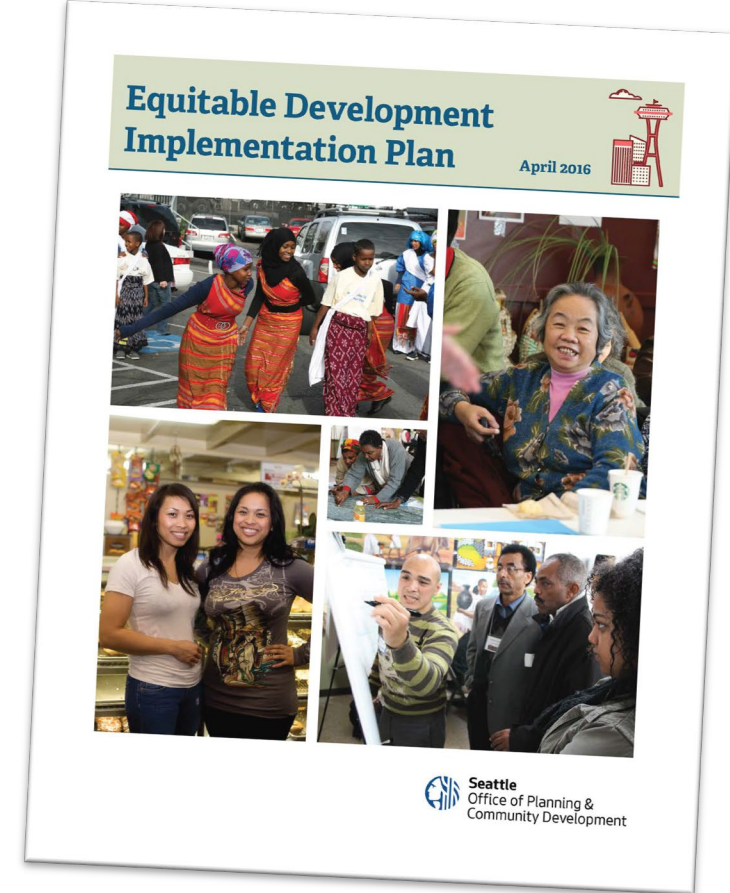
Community Leading the Work

Equitable Development Initiative:

- Initiated though community advocacy, guided by EDI Board, RFP community review panel, and OPCD led.

South Communities Organizing for Racial-Regional Equity (South CORE)

- Coalition of 21 community organizations working on a vision for community controlled and inspired development in the Rainier Valley (including Puget Sound Sage).

Race and Social Equity Taskforce (RSET)

- Coalition formed to create, inform, and implement the Equitable Development Implementation Plan.

The five initial EDI projects :

- Friends of Little Saigon Landmark Project
- William Grose Center for Cultural Innovation
- Southeast Economic Opportunity Center
- Rainier Valley Multicultural Community Center
- Rainier Beach Action Coalition Food Innovation District

RFQ Objectives

Ensure that the selected consultant is committed to:

- advancing racial equity and social justice in partnership with BIPOC community groups.

- inclusive processes, power sharing, healing, and trauma stewardship.

- Support EDI and the Board during a time of transition – envision the next chapter and create a structure that supports EDI's success

Identify and hire consultant capable of:

- supporting project management and administration for the Board.

- liaising between Board members, stakeholders, elected officials and staff.

- Recommending strategies to minimize inefficiencies and enhance productivity.

- managing on-call contract requirements effectively, including
  - emerging,
  - monthly,
  - annual tasks and activities

- Meeting all requirements outlined in the RFQ.

About the Role

Opportunity

- Support the Equitable Development Initiative's community advisory board to address displacement and promote equity in Seattle.

- Collaborate with diverse stakeholders to drive inclusivity and community engagement.

- Facilitate EDI Advisory Board meetings and initiatives to advance equity.

- Provide consultant services to support the EDI Board in identifying and advancing initiatives

Details

- 1-year on-call contract, max value $65,000.
- Option for 2-year extension, totaling 3 years.
  - Not to exceed $65,000/year

- Consultant to maintain availability to provide support for EDI Advisory Board:
  - Administration
  - Facilitation
  - Reporting
  - Event convening
  - Communications and engagement
  - Project management

Tasks

Monthly tasks:
- Full board meetings (up to 12/year, primarily virtual)
- Subcommittee meetings (up to 3/month or 36/year, primarily virtual
- As-needed project management support and coordination with board members

Annual tasks:
- In-person or hybrid board retreat, EDI convening, and milestone event
- Plan, execute, and facilitate up to three annual board and grantee events.

As-needed tasks:
- Support for community events and special activities
- Assistance with EDI RFP and award activities
- Communications and engagement support
- Recruitment, evaluation, and onboarding of new board members

Anticipated deliverables:
- Agendas, minutes, presentations, memos, recommendations
- Event plans, facilitation guides, workplans
- Communications and engagement collateral
- Status/progress reports, summary recommendations

Responsibilities

Provide project management, facilitation, administration, and reporting services:

- Prepare meeting agendas, take notes and maintain records
- Documenting goals and action items, meetings, subcommittees, or work sessions.
- Comply with Open Public Meetings Act
- Conduct community outreach and communications activities.
- Ensure availability for both in-person and virtual collaboration, meetings, and events.

Work with Board to:

- Advance Board initiatives, work plans, priorities, and tactical strategies.
- Participate in strategic planning for EDI, OPCD, or City Comprehensive Planning, or hosted events.
- Assist with EDI annual RFP cycle and board development, recruitment, and onboarding.
- Identify and develop initiatives aligning with the board's mission.
- Serve as a liaison between board members and stakeholders, ensuring effective communication.

EDI Funding Process and Decisions

dailyplanit.seattle.gov/equitable-development-initiative-request-for-proposals-now-open/
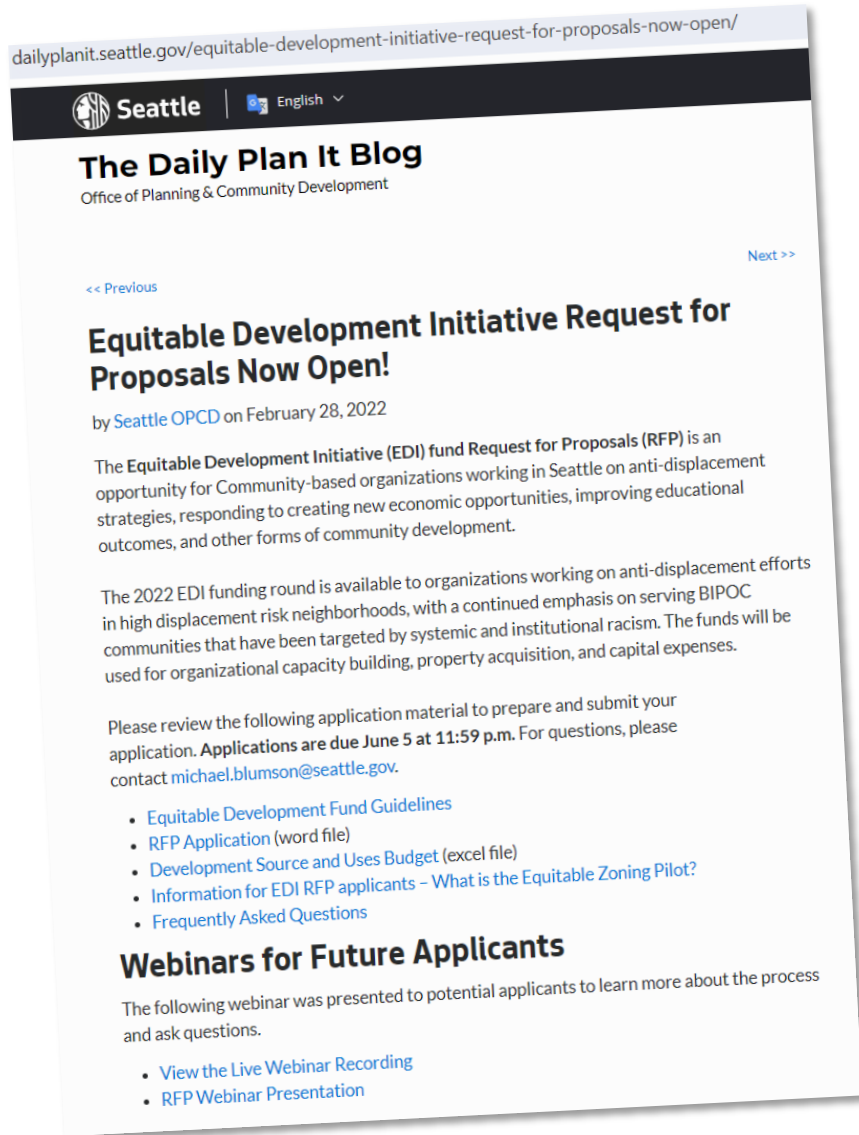
Announcement:

- 1 to 2 RFPs annually is typical.
- City announces available funding on official channels and the City's website, including total funding, eligibility criteria, and overall initiative goals.

Core Criteria (from EDIP)

- Depth of relationship, equity drivers, risk of displacement, access to opportunity, project Reasonableness.
- Other considerations include geographic and demographic distribution, balance of project types plus new and recurring needs, prioritization of gaps

Application Period:

- Staff host info sessions about purpose, process, criteria, and timeframe for potential applicants.
- Organizations or project partnerships submit proposals during a specified application period.

Proposal Submission:

- Parties submit proposals with project information, alignment with EDI goals, and an estimated budget.

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EDI Funding Process and Decisions, cont.

Review Process:

- Thorough evaluation of proposals with a community review panel, EDI Board, staff, and City officials.
- Criteria include alignment with criteria, RSJI and equity goals, community impact, and feasibility.

Selection of Awardees:

- City selects organizations or projects based on the review process.
- Panel makes recommendations and awardees chosen for their potential to contribute to equitable development.

Notification:

- Successful and unsuccessful applicants are notified of funding decisions.
- Feedback provided to unsuccessful applicants for future proposal improvement.

Contracting and Implementation:

- Awardees establish contracts with the city, outlining funding terms and conditions.

The Seattle Medium
A Message From The People... To The People
Friday, March 1, 2024

Harrell Announces $13.5 Million To Community Organizations Through The Equitable Development Initiative

May 10, 2023

Seattle Mayor, Bruce Harrell

Seattle Mayor Bruce Harrell has announced $13,550,000 in awards through the Equitable Development Initiative (EDI) as part of the City's effort to promote property ownership among diverse cultural communities in high displacement risk neighborhoods in Seattle.

The City has granted funds to community organizations for site acquisition, major capital projects, and capacity-building support for organizations still developing plans for permanent spaces in Seattle.

"Seattle is investing in tangible efforts to support cultural organizations working in historically underserved neighborhoods, combating displacement pressures and increasing access to opportunity," said Harrell. "The Equitable Development Initiative brings our One Seattle vision to life, supporting organizations that serve diverse communities and establishing permanent roots in our city. These projects, from affordable housing developments to youth programming spaces, are generational investments that will foster vibrant, thriving communities."

Project Profile – Rainier Beach Action Coalition Food Innovation District

Funding History:

- Total of $4.8M invested in acquisition, capacity-building, and site improvements.
- Acquisition completed, now in predevelopment/design.

Serves Community at Risk:

- Racial equity analysis as high-risk for displacement area
- 80+% of residents are BIPOC, compared to 35.5% citywide

EDI Grant and Zoning Change:

- Selected for EDI in 2017
- Proposed land zoning change around Rainier Beach light rail station
- Mandates space for community development, specifically a community center

Community Center Features:

- Job centers and shared work areas
- Commercial kitchen and community gathering spots
- Apartments/offices on upper floors
- Early childhood development spaces
- Nearby horticultural becomes an urban farm

Food Innovation District Goals:

- Enhance access to community resources
- Provide housing or office space to prevent displacement
- Promote transportation mobility via light rail proximity

Questions?

Jenna Franklin, EDI Division Director

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